

General Manager (S & M - CM)

Sales & Marketing - Consumer Mobility

3rd Floor, New CTS Building

16, Greams Road, Chennai – 600 006

Phone: 044-28297878 Fax: 044-28297979



भारत संचार निगम लिमिटेड

(भारत सरकार का उद्यम)

BHARAT SANCHAR NIGAM LIMITED

(A Government of India Enterprise)

S&M-CM/164/Booster Cards-STVs/12-13/71

dt @ Chennai-6 the 06.06.13.

Sub: Rationalization of tariff of STVs with Unlimited call facility–reg.

Ref: CO. Circular No. 26-4/2012-T&C –CM No. 15/13-14 dated 05.06.2013.

Approval of the competent authority is hereby conveyed for the rationalization of tariff of STVs with Unlimited call feature under 2G & 3G prepaid mobile services in Tamil Nadu LSA (incl. CHTD) **with effect from 07.06.2013**. The details are given below:-

MRP of STV in Rs. (incl. of S.Tax)	Existing STV Feature	Revised STV Feature	Existing Validity in days	Revised Validity in days
574	Unlimited Local/STD On-net	Unlimited Local On-net and 500 Min free Local/STD calls Any-net	30 days	27 days
1494	Unlimited Local/STD On-net	Unlimited Local On-net and 1500 Min free Local/STD calls Any-net	90 days	81 days

On revision of tariff of the above two STVs, they are placed in Group I w.e.f 7.6.13.

There is no change in all other terms and conditions.

This is for the information of all concerned please.

S. BAMA

(S. BAMA)

AGM (Marketing I-CM)

044-28290825.

To

GM (NW-O CM), Trichy -1/Coimbatore – For kind information please

GM(S&M-CM), Chennai Telephones, Chennai – For information please.

Sr.GM TR/GM Finance Chennai for kind information please

DGM/DE IN Incharges - Trichy - for necessary action please

DGM (NWO)/DE Commercial, o/o GM (NW-O), Coimbatore - for information & necessary action pl.

All Heads of SSAs, Tamilnadu Circle -- for kind information and necessary action please

DGM (Sales)/AGM(Sales) Chennai-6 –For information and informing Sales Heads , franchisee managers and retail managers and other Channel partners along with commission structure as applicable.

DGM (CS), Chennai-6 - For information and informing Call Centre/Customer Service Centre Officials and ensure uploading the information on the website “tamilnadu.bsnl.co.in”

DGM (ITPC) HYB – For information and ensure uploading the information on the BSNL PORTAL.

DGM(S&M-CM)/AGM (Mktg-CM), Chennai Telephones, Chennai – for infmn & necessary action pl.